

## **Meeting Announcement**

(Announcements of national and international meetings are published on a space-available basis. Submissions of announcements should be made to the editor at least two months prior to registration deadline.)

### **International Conference on Fresh-Cut Produce**

**September 9–10, 1999**

During recent years there has been a dramatic growth in the market for chilled fresh-cut produce (i.e., prepared fruits and vegetables). This growth has been stimulated by an increased consumer demand for fresh, healthy, convenient, and additive-free foods that are safe and nutritious.

This conference will highlight important “plow-to-plate” technologies, issues, and new developments of relevance to the fresh-cut produce and related industries. Recognized international experts will present technical and marketing perspectives on a broad range of produce-connected topics.

This conference will provide commercially useful information of benefit to technical and marketing personnel from the agricultural, prepared produce, retail, distribution, packaging, gas supply, machinery, and related industries.

For further information, please contact

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